

Lindsey Robinson - My week

Women, Girls & Disability Football Development Officer
The FA

As the Women, Girls & Disability Football Development Officer for the FA, I am hosted at County Durham Sport due to the geographical area that we both cover. I have been in post to date for over 8 years delivering FA national initiatives at a local level, including supporting clubs. As well as delivering FA programmes I also from time assist the County Durham core team with initiatives such as Playground to Podium and the County Durham Sport Partnership Awards Scheme.

Monday

Monday morning, and time to open emails up to see what communication has been sent over the weekend and what news items and up to date information has been posted onto www.thefa.com and www.shekicks.net websites.

Whilst going through my emails and looking through websites I start noting down my list for the week of priorities of any work that needs addressing and any activities that need to be prepared for.

With the Durham FA/SAFC Girls FA Player Development Centre (PDC) trials approaching, latest technology allows us to receive nominations via email as well as post for girls aged 7 up to 17 to attend from the County Durham and Tyne & Wear areas. Nominations are printed off and placed onto the database.

Tuesday

The final Girls only "Come & Try it" festival of 3 needs to be prepared for regarding up to date registers, FA Young leaders to attend and looking at the weather forecast! The festival will be taking place again at the new Russell Foster Football Centre, Newbottle on Saturday to support new girls wanting to move into club settings particularly at the ages of 7-11.

Brent Hills, Women's Assistant Head Coach, will be delivering a session in our region next week for FA coaching licence and local CFA Coaches Association. Local promotion is needed to raise awareness and highlight the opportunity for coaches in our area.

Wednesday

To raise awareness of the DFA/SAFC FA Player Development Centre, letters will be sent to every school in County Durham and every girls' football club. A leaflet has been produced by the FA to explain new changes to the girls' football talent pathway. On awaiting for arrival of the leaflets envelopes are prepared. Time for lots of paper cuts!

In the afternoon I make a trip to Durham FA offices to support the FA Football Futures open day that has been organised by Tina Reed, Education Football Development Officer and the Football Futures Young Leaders management team.

Thursday

In the morning I attend the County Durham Sport team meeting before continuing the admin with the letters regarding the Durham FA/SAFC FA Player Development Centre.

On notice of the delay of the leaflets an email was sent out to all clubs that have registered team into the Russell Foster Girls league to explain the recent FA changes of the girls' talent pathway particularly to the North East region with an attachment of an electronic copy of the leaflet.

Friday

This morning is always kept aside for administration to ensure jobs are done for the week and anything that needs to be addressed urgently. With the festival organised for the Saturday, last minute checks have been done re equipment, administration etc.

Confirmed attendance of players that will be used for the Brent Hills coaching session done and reminders sent around to clubs to ensure the opportunity is engaged by all.

Get in touch!

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