



# DURHAM COUNTY FA

## LEADERSHIP & VOLUNTEERING PROGRAMME 2010-2011



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## Aim of the Programme

The aim of this programme is to support the development of young leaders aged 14-19 years through the FA Leadership and Volunteering programme – 'FA Step into Sport Programme' by providing them with opportunities to learn new skills, gain FA qualifications, make new friends and gain more knowledge and experience in a wide range of areas within football.

The programme links in with the Youth Sport Trust (YST) Step into Sport Programme and follows the same principles. The main difference is that our programme is football specific.

This programme will also support local FA Charter Standard Football Clubs with the development of their volunteer workforce through the placement of our young leaders within these clubs to help them gain experience in coaching, working with football teams, officiating, organising events and much more.

The contact at Durham County Football Association for all elements of the Leadership and Volunteering Programme is:

Tina Reed –Football Development Officer (Education)

Address:

Durham County Football Association  
Riverside South  
Chester-le-Street  
County Durham  
DH3 3SJ

Telephone: 0191 387 2928

Email: [tina.reed@durhamfa.com](mailto:tina.reed@durhamfa.com)

## DURHAM FA STEP INTO SPORT PROGRAMME

### **What is it?**

The FA Step into Sport Programme is a scheme aimed at young people aged 14-19 years who are interested in getting involved in leadership & volunteering through football.

Do you want to become a coach? A referee? Do you enjoy organising events or running a team? Do you like working as part of a team and meeting new people? If so this programme is for you!

### **Benefits to young leaders**

- Recognition and rewards for your volunteering
- Certificates issued by the FA & the chance to earn free UMBRO kit & equipment plus discounts on coaching & refereeing courses
- Opportunities to gain new FA qualifications
- The chance to make new friends and work with young leaders from across the county
- Opportunities to work with Durham County FA to help organise events & attend leadership camps
- The chance to gain new skills & experiences to put on your CV
- Annual Young Leaders Awards Presentation evening

### **Benefits to FA Charter Standard Football Clubs**

- Increased number of volunteers working within your club
- The chance to mentor and guide budding young coaches and organisers
- Opportunities for players within your club to become young leaders
- Recognition of your support in helping to develop the next generation of volunteers in grassroots football.

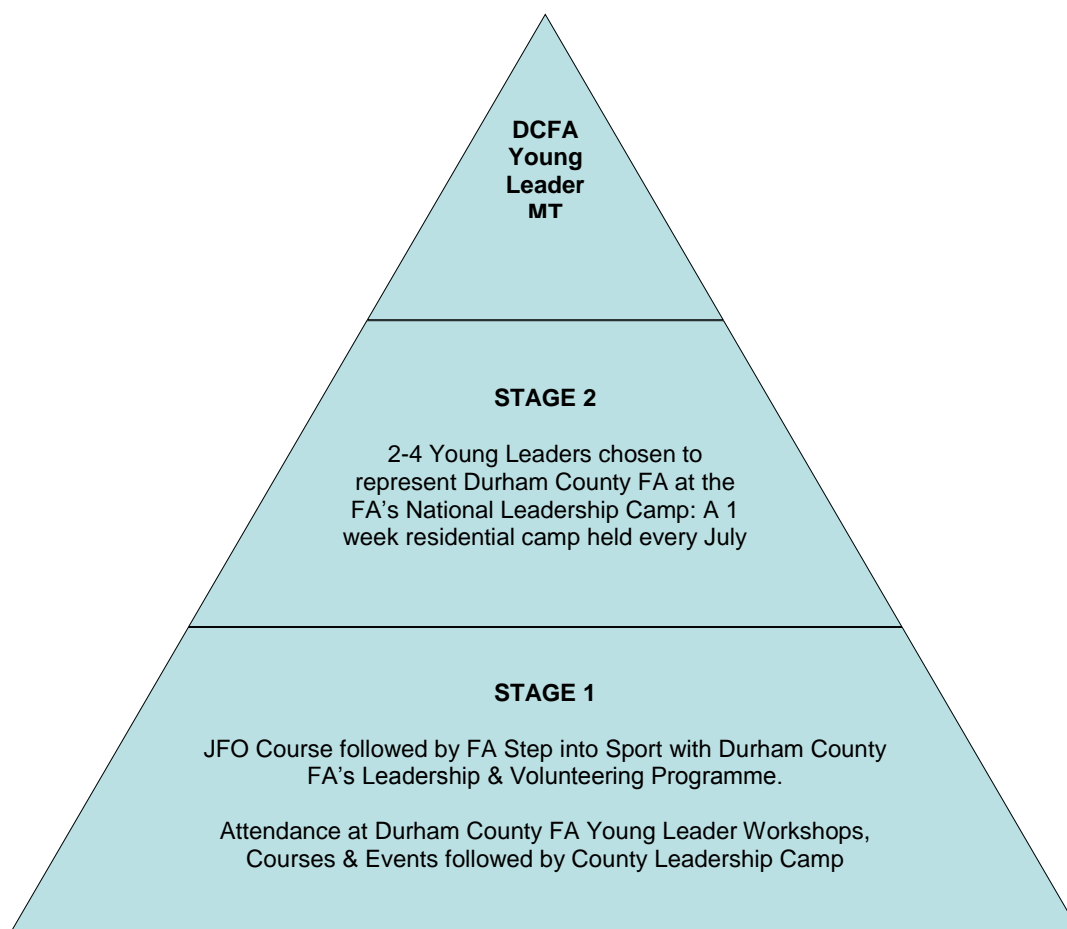
### **How does it work?**

- Register your interest with either: Your School Sports Partnership, your football club or by contacting Durham FA
- Complete a simple registration form and we will send you an FA log book and an invite to an induction evening
- Start to log your volunteer hours and take advantage of the opportunities we will offer you along the way.

### **What hours can I log?**

- Any hours that are voluntary and football related -They can be in coaching, refereeing, organising events, helping run a team or league, helping with a club/school website or newsletter etc
- Any hours that count as training for new qualifications – referee course, coaching course, Junior Football Organiser Course, Durham FA workshops & camps.

## Durham County FA Leadership & Volunteering Pathway 2010-2011



**STAGE 1:** Any young leader aged 14-19 years can be involved. The JFO course may be undertaken at school, your club, a leadership academy or the County FA. Durham County FA will provide opportunities throughout the year with workshops scheduled in all school holidays for young leaders to attend.

There are 60 places available at our County Leadership Camp which will be run by young leaders who have attended the FA National Camp the previous year.

**STAGE 2:** From our County Camp we will select 2-4 leaders (dependent on spaces) to represent Durham County FA at the FA's National Leadership Camp in July. This camp is made up of the top 100 young football leaders from across the Country.

**2010 Representatives:**

Kieren Laverick (FA Management Team 2010)  
Hannah Marshall (British Colleges Sport National Ambassador 2009-10)  
Kirsty Lincoln (British Colleges Sport National Ambassador 2010-11)  
Jaz Bradley  
Liam Clark  
Adam Herczeg  
Dale Cuthbertson

**STAGE 3:** Following this camp the group of leaders will form a County Management Team and assist Durham County FA with the delivery of the County Leadership Programme the following year.

Leaders will act as ambassadors for the scheme and help with recruitment of new leaders. Young leaders who attended the National Camp the previous year will mentor the new management team.

Each member of the management team will be offered a 1 week work placement with the Development Team at the County FA over the next 12 months and will work closely with their mentors and Education FDO to set personal goals.

**2010 Mentors & Management Team:**

Jordan Stephenson – Dale Cuthbertson  
Kieren Laverick – Adam Herczeg  
Hannah Marshall – Kirsty Lincoln  
Tina Reed (Education FDO) Liam Clark  
Nikki O'Donnell (Disability FDO) – Jaz Bradley

## Durham County FA Young Leaders Programme GOAL SETTING

Every 3 months we will help our young leaders set personal goals as part of their continued personal development. These goals will be discussed with their individual mentors.

Name.....

### **SPECIFIC:**

Well defined/clear – What do you want to achieve?

### **MEASUREABLE:**

You should be able to measure whether you are meeting the goal or not

### **ACHIEVABLE:**

Are the goals you set achievable and attainable?

### **REALISTIC:**

Are the goals realistic and sensible?

### **TIME PHASED:**

Enough time to achieve the goal

### My SMART goals – Quarter 1 (July – September 2010)

## Current Young Leader Experiences – Durham FA Young Leader Management Team 2010 - 2011

Here are some of the young leaders who have been involved in our Leadership & Volunteering Programme over the past two years.

### Jordan Stephenson – Age 18



“I have been involved in Durham FA’s Leadership Programme since I was 15 and have been given some amazing opportunities over the past few years. I started off helping out with an U8’s team picking up cones when I was 14 years old – I am still with that team but now I run it! I have had the chance to attend the FA National Camp in 2008, The YST National Camp in 2009 and was asked back this year in 2010 to be a mentor to new leaders. I have also just passed my level 2 coaching badge and have completed various other FA qualifications such as the FA Youth Module 1, Coaching Disabled Footballers and Futsal. I also

now work as a coach for the NUFC Foundation with their development centre which I love. One of the biggest opportunities that has arisen is the chance to volunteer at an International football event – the Blind World Championships in August. All this has been possible because of the Durham FA Leadership Programme and I would encourage anyone with a love of football to get involved – I started off 3 years ago as a young leader and now help the County FA deliver the programme which is great for my CV!”

### Jaz Bradley – Age 18



“This is my second year with the Durham FA Programme and I have had a brilliant time so far. I started volunteering a few years ago and got involved in this scheme through Hartlepool FE College where I was studying a BTEC in Sport. I have taken part in so many activities and workshops this year and have just returned from the FA Camp 2010 which was an amazing experience. I have had the chance to work with British Blind Sport on National Events and am off to the Blind World Cup in a few weeks with 6 other leaders – I cant wait! This programme is so much fun and you learn loads. I am so much more confident now in my coaching and I’m really looking forward to working with Durham FA to help deliver the scheme this year. “

### Kieren Laverick – Age 18



“Durham FA’s Leadership Programme is a great scheme for people my age. I have been involved since 2009 and have learnt so much. I was selected to represent Durham FA at the FA Camp 2009 which was one of the best weeks of my life. I was lucky enough to return this year after being selected by the FA along with 8 other leaders who were at the 2009 camp to form a management team to run this years camp! As part of the planning process I got to travel to Wembley every month for 6 months to work with the FA and the rest of the team. We have just finished the camp and it was a hard week but so rewarding and one of the best things I have ever done. During the past year I have made so many new friends and gained a lot of experience in

both coaching and organising events. I’m looking forward to mentoring some of the younger leaders this year.”

### Adam Herczeg – Age 16



“I have been on the Durham FA Programme for nearly a year now and am the only one from my school involved! I got involved when Tina came to my club; Gateshead Redheugh FC to tell us about the programme and it sounded good so I signed up. I was the only one from my team to do so. I’m glad I did though because I also got selected for the FA Camp 2010 and have just had the best week of my life! Getting to spend a week away with the FA, learning from top coaches and tutors was an amazing experience and I cant believe how much I have learnt. I started volunteering a few years ago, helping coach the goalkeepers and the U9’s & U13’s although my main involvement is as a referee (that’s me with Howard Webb’s World Cup medal and the

Cup Final match ball!) but now I would like to take coaching further as I found it really enjoyable. I would not have had these opportunities if I hadn’t got involved last year so I would definitely encourage other people my age to do the same. I’m one of the youngest and still only 16 but now I’m going to be helping Durham FA deliver the programme to new leaders which I’m really looking forward to.”

### Dale Cuthbertson – Age 16



“Like Adam I am one of the younger ones who got picked for the FA Camp this year and have just left secondary school. I started on the programme a year ago after Tina came to school and a group of us signed up. Our teacher helped us get a placement in a local club and I have been helping with the U12’s team at Fullwell Juniors FC. I have done quite a few workshops over the past year and started volunteering at events with British Blind Sport, working with blind and visually impaired children in football activities which I really enjoyed. I would like to eventually have a career in sport and this programme is great for your CV as

you can show evidence of practical experience. I am really looking forward to being on the County management team and helping Durham FA run the programme and hopefully the new leaders will learn as much as we have.”

### Hannah Marshall – Age 18



“I have been involved with Durham FA for nearly 2 years now through my college; QE 6<sup>th</sup> Form in Darlington. We are an FA Focus College and I was chosen as a National Ambassador for the FA and British Colleges Sport (BCS) where my role was to help raise awareness of volunteering in sport and assist with events. At college we had a student management team and we helped staff run our football development programme. As an ambassador I got the chance to go to the FA Camp 2010 with the other leaders from Durham and it was the

best week of my life.....ever!! I was so inspired by the staff and all the other leaders and I just want to start delivering Durham FA’s Programme right away. I have never laughed and learned so much in one week before and I have come away with about 80 new friends. I start university soon along with some of the others but will be working with Durham FA at the same time and I can’t wait!”

### Liam Clark – Age 18



“Durham FA’s Leadership Programme is really good for young people like me who love football and coaching. I am studying BTEC Sport at Hartlepool FE College and that’s how I got involved with this scheme. I coach at Stockton Town FC and am in the middle of doing my Level 2 Coaching Qualification. Down at the camp I got the chance to do loads of workshops that I had never done before like Futsal and Media. One of the most interesting was Equality as it really opens your eyes and makes you think. This year I will be helping Durham FA deliver the programme to new leaders which I’m really excited about as it will be a different role

for me. I am also helping my School Sport Partnership deliver a new girls football project in Hartlepool as well as doing my second year at college!”

### Kirsty Lincoln – Age 17



“I am the newest leader to the Durham FA Programme from our group and I have just finished my 1<sup>st</sup> year at QE 6<sup>th</sup> Form College. I have just been selected as an BCS Ambassador for 2010-2011 which I am really excited about after seeing all the opportunities Hannah has had this year. The first opportunity was going to the FA Camp 2010 with the rest of the Durham leaders and even though I didn’t really know them, one week later and I feel like I have known them years! I had such a good time and learnt more than I thought possible. After hearing stories of the Durham Programme from last year and all the stuff the leaders did I cannot wait to get started with this years programme and be involved as much as the others. I’m really looking forward to us putting our ideas together and being given the chance to use them to shape this years programme. There is so much to be gained from a scheme like this and I am going to work hard to help other leaders develop the way we have.”



**Programme Leader: Tina Reed (FDO Education)**

**Young Leader Management Team**

**Jordan Stephenson (Mentor) – FA National Camp 2008, YST National Camp 2009 & 2010**

**Kieren Laverick (Mentor) – FA National Camp 2009, FA Management Team 2010**

**Hannah Marshall (Mentor) – FA National Camp 2010**

**Jaz Bradley – FA National Camp 2010**

**Kirsty Lincoln – FA National Camp 2010**

**Adam Herczeg – FA National Camp 2010**

**Liam Clark – FA National Camp 2010**

**Dale Cuthbertson – FA National Camp 2010**

**Durham County FA – Young Leaders Association.  
Training and Development Programme 2010-2011**

<b>TOPIC</b>	<b>TUTOR</b>	<b>DATE AND VENUE</b>	<b>COST</b>	<b>WHAT DOES IT ENTAIL?</b>
Marketing and Promotion in Football	Michael Bell (Football Development Officer Durham County FA)	Durham County FA Tuesday 21st September 2010 6-8pm	FREE	Basic aspects of marketing and promoting your club through different media channels.
Introduction to the FA Skills Programme  <b>AND</b> FA Out of School Hours (OSHL) Course	Steve Connolly – FA Skills Team Leader and FA Education Tutor	Venue TBC Friday 29th October 9.30-5.00pm	FREE  £10.50 (includes FA resource and certificate)	What is the FA Skills Programme? Coaching the 5-11 year old age group.  · How to plan and deliver after school football programmes, school-club link programmes for 5-11 year olds who are not currently active.
Junior Football Organiser Course (JFO)	Tina Reed (Football Development Officer – Education)	QE 6 <sup>th</sup> Form College Tuesday 16 <sup>th</sup> and Tuesday 23 <sup>rd</sup> November 4-7pm	£10.50 (includes FA resource & certificate)	Football leadership qualification covering an introduction to coaching, refereeing & organising festivals.
Reflection sessions	Tina Reed &	County Wide	FREE	A chance to reflect on

	Young Leader Mentors & MT	– January 2011		the programme so far – goals, further development opportunities etc.
Durham County FA Leadership Camp	County and Regional FA staff and YL Management Team	Venue & dates TBC – 2 days in February half term	FREE	An event for FA SIS Young Leaders sessions will include Team-building, Age Appropriate Coaching, Refereeing, Disability Football and Goalkeeping.
Visual Awareness Training – An introduction to Blind & VI Football <b>OR</b> FA Coaching Disabled Footballers Course	Nikki O'Donnell Disability FDO Assisted by Jordan Stephenson (DFCA Young Leader)  OR FA Tutor (CDF)	Venue & date TBC	FREE  <b>OR</b>  Cost TBC	Expanding on Disability session from County Camp - Theory & practical training day covering blind and VI football rules/opportunities.
Media Workshop	Hartlepool UTD	Hartlepool UTD FC April half term (date TBC)	FREE	Media Training Workshop (content TBC)
Running a Football Club  <b>AND</b>  Futsal Workshop	Jordan Stephenson, Kieren Laverick and Hannah Marshall – DCFA Young Leaders  Paul Carroll – FESCo and Futsal Coach	QE 6 <sup>th</sup> Form College April half term (date TBC) 9.30-3.30pm	FREE    FREE	What is involved in running a club? Roles and responsibilities of volunteers, benefits & opportunities  A practical workshop looking at the basic rules and tactics of Futsal and how it differs from 5 a side.
FA Movement & Handling Course	Andy Brown (FDO and FA Coach Educator)	Venue & Date TBC (April half term)	£10.50 (Includes FA resource and certificate)	Practical ideas to develop movement & handling skills that can be used as an intro to GK and build on fundamental movement skills
Durham FA Young Leaders Festival	Durham FA Young Leaders	Venue TBC (June 2011)	TBC	A mini soccer football festival for local children from schools/clubs organised by Durham FA Young Leaders.
Durham FA Young Leaders Awards	Durham FA	Durham FA	FREE	Awards to recognise the work of young leaders in 2010-11